

WHAT IS CLAIMED IS:

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1. A method for automatically preparing a client communication
pertaining to a financial product for a client, wherein the client communication is for
combined use with a corresponding host vehicle, the method comprising:
 - producing a format for the client communication wherein the communication
format includes a variable portion;
 - inputting into a computer-accessible storage medium variable information
other than a client identification;
 - inputting into the storage medium decision information;
 - using the decision information to select a subset of the variable information for
inclusion in a variable portion of the client communication corresponding to the
variable portion of the client communication format; and
 - generating the client communication according to the communication format,
the generating step including inserting the subset of variable information into the
variable portion of the client communication corresponding to the variable portion of
the client communication format.

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